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Habitat for Humanity Once Again Partners with Villanova University and State Farm Insurance®

State Farm helps Villanova University raise funds for 3rd house sponsorship in Montgomery County

Norristown, PA – June 10, 2010 – Despite the economy, Habitat for Humanity of Montgomery County (HFHMC) continues to make dreams of homeownership possible, with help from a generous matching grant with State Farm Insurance and the Villanova University Habitat Campus Chapter.

“We are extremely fortunate to partner with organizations such as State Farm,” said Brenda Egolf-Fox, Executive Director, HFHMC. “This has helped many families achieve homeownership,” Egolf-Fox added. “Habitat’s long-standing association with Villanova University has opened up an opportunity for State Farm to become more deeply involved on the local level.”

The Villanova University Habitat for Humanity Campus Chapter was selected by Habitat for Humanity International as one of the top five campus chapters of 2009, receiving an honorable mention for Campus Chapter of the Year. This year, Villanova received a \$2,000 matching grant from State Farm for their outstanding work in building safe, decent, and affordable homes. State Farm, the national corporate sponsor of Habitat for Humanity Youth Programs, contributed more than \$200,000 in matching funds to the forty five campus chapters who were awarded a matching grant this year.

A Habitat campus chapter is a student-initiated and student-led organization on a high school or college campus that partners with the local Habitat affiliate to build, fundraise, advocate and educate to support the work of Habitat for Humanity. In 2009, nearly 500 chapters around the country engaged more than 31,000 members and raised more than \$1.6 million dollars for Habitat for Humanity.

“State Farm is committed to meeting the needs of our communities and part of that is helping neighborhoods prosper,” said Villanova State Farm Agent Steve Melniczak. “The Villanova Habitat for Humanity Campus Chapter is an impressive organization of engaged young adults. For the second year in row, we are proud to help them make homeownership a reality for a Montgomery County family.” Through this partnership with State Farm, Villanova students are working toward their third home sponsorship in Montgomery County and have raised more than \$160,000 over the past four years.

Since 2007, State Farm has served as the Official Corporate Sponsor of Habitat for Humanity Youth Programs, with a sponsorship commitment of more than \$1.1 million in grants each year. In addition to sponsoring youth programs, State Farm offices contribute more than \$500,000 annually to Habitat affiliates across the United States.

Habitat’s mission is to eliminate poverty housing. In partnership with caring individuals and organizations, Habitat constructs simple, decent, affordable homes and empowers hardworking, low-income families to become homeowners by providing no-interest mortgages. Habitat families build equity, gain stability, and enhance our county’s quality of life. Through orientation and application sessions and Cornerstone classes, HFHMC screens prospective homeowners to ensure a smooth transition into owning a home. Now in its 21st year, Habitat for Humanity has built or rehabbed 48 homes in Montgomery County, housing 179 individuals, including 123 children.

For more details, call HFHMC at 610-278-7710 or visit www.habitatmontco.org.

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